

Workshop “Business opportunities in the medical technology market in Southeast Asia - Singapore as a hub for the ASEAN countries”

Date: December 6, 2017

Place: Chamber of Commerce and Industry North-Westphalia in Muenster
(IHK Nord Westfalen)
Sentmaringer Weg 61
48151 Muenster / Germany

Start and end: 1.00 – 6.00 p.m.

Registration: 1.00 p.m.

Language: German

Program

Session Chair: Dr. Thomas R. Dietrich

Time	Topic	Speaker
13.30	Opening	<p>Dr. Thomas Dietrich CEO, IVAM Micro Technology Network, Dortmund, DE</p> <p>Prof. Dr. Bodo Risch Deputy Chief Executive, Chamber of Commerce and Industry North-Westphalia, Muenster, DE</p>
13.45	Introduction of the participants	All participants
14.00	<p>Healthcare systems in the ASEAN countries, especially in Singapore</p> <ul style="list-style-type: none"> - Promotion programs in the healthcare system / medical technology market - Market access for European companies - Medical technology market in the ASEAN countries - Approval of medical technology products - Customs and contract law 	<p>Frank Malerius Senior Manager Asia/Pacific</p> <p>Germany Trade and Invest Gesellschaft für Außenwirtschaft und Standortmarketing mbH, Berlin, DE</p>
14.45	Success stories in Singapore using the example of Molex	<p>Mathias Wuttke Account Manager Medical Germany</p> <p>Molex, Walldorf, DE</p>
15.15	Coffee break and networking	

15.45	<p>Success factors at ASEAN's market entry - Practical examples from 20 years of experience in the field A cross-section through the different ASEAN countries</p>	<p>Volker U. Friedrich CEO GBP International, Kuala Lumpur, MYS German Office: Berlin, DE</p>
16.15	<p>Presentation of Medical Manufacturing Asia in Singapore (August 29-31, 2018)</p> <ul style="list-style-type: none"> - Participation IVAM community booth - Booth area and construction - Lecture at Forum - B2B meetings - Company visit to Micros Systems UK in Singapore 	<p>Christian Bigge Senior Project Manager Messe Düsseldorf, Düsseldorf, DE</p>
16.30	<p>Discussion / Experience about business opportunities in the medical technology market in Singapore / the ASEAN countries</p>	<p>All participants</p>
17.00	<p>Closing</p>	<p>Dr. Thomas Dietrich CEO, IVAM Micro Technology Network, Dortmund, DE Prof. Dr. Bodo Risch Deputy Chief Executive, Chamber of Commerce and Industry North-Westphalia, Muenster, DE</p>
17.15	<p>Get Together with light refreshments</p>	

If you want to register, please contact directly Ms. Orkide Karasu (ok@ivam.de). The deadline for registration ends on **November 24, 2017**.

Your contact:

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